



# SPONSORSHIP PACKAGE

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## SPONSORSHIP PACKAGE

The Cash and Camping Lottery has raised millions of dollars for our region. Your support will help make dreams a reality for local charities and programs supported by the Rotary Clubs of Grande Prairie. For more information, please visit

[cashandcamping.com](http://cashandcamping.com)

### **GOLD SPONSORSHIP LEVEL**

**Donations of \$35,000 - \$79,999K**

(Gift in Kind and/or Cash)

### **SILVER SPONSORSHIP LEVEL**

**Donations of \$15,000 - \$34,999**

(Gift in Kind and/or Cash)

### **BRONZE SPONSORSHIP LEVEL**

**Donations of \$5,000 - \$14,999**

(Gift in Kind and/or Cash)

### **ASSOCIATE SPONSORSHIP LEVEL**

**Donations of \$2,500 - \$4,999**

(Gift in Kind and/or Cash)

### **PATRON SPONSORSHIP LEVEL**

**Donations of \$1,000 - \$2,499**

(Gift in Kind and/or Cash)

### **FRIEND SPONSORSHIP LEVEL**

**Donations of \$500 - \$999**

(Gift in Kind and/or Cash)



**THANK YOU!**



## SPONSORSHIP PACKAGE

### GOLD SPONSORSHIP LEVEL

**Donations of \$35,000 - \$79,999**

(Gift in Kind and/or Cash)

- Sponsor's **Company logo** will be included on **80,000 brochures distributed** throughout Northern Alberta over the campaign.
- Live remote features and radio mentions.
- Sponsors company name on **signage**.
- Your **logo present on the Cash And Camping Website, which is heavily promoted**. The website includes a photo gallery. Traditionally, we get over 30,000 visitors to the Cash And Camping Website.
- **Business name mentions and/or photos on our Facebook page & Instagram feed**. Find us at [facebook.com/SwanCityRotaryClubLotteries](https://facebook.com/SwanCityRotaryClubLotteries) and Instagram [@swancitylotteries](https://instagram.com/swancitylotteries)
- **Logo will be prominently displayed on the "Sponsor Board"** at the viewing location.
- Sponsor has the **right to use the Cash & Camping name and logo** in their advertising with the final approval of Cash & Camping Management.
- Sponsors' **Company Logo** will be **on all Loyalty Letters**.

*THANK YOU!*





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### SILVER SPONSORSHIP LEVEL

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- Sponsors company name on **signage**.
- Your **logo present on the Cash And Camping Website, which is heavily promoted**. The website includes a photo gallery. Traditionally, we get over 30,000 visitors to the Cash And Camping Website.
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### BRONZE SPONSORSHIP LEVEL

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### ASSOCIATE SPONSORSHIP LEVEL

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### PATRON SPONSORSHIP LEVEL

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## SPONSORSHIP PACKAGE

### FRIEND SPONSORSHIP LEVEL

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